

Introduction

Music in general has changed dramatically over the years, from "*Jiving Sister Fanny*" by The Rolling Stones in 1975 to "*Shutdown*" by Skepta 40 years later in 2015. Along with the change in music, fashion, government and general society comes a change in how we promote our music. From a poster on a lamppost to a Twitter status on the internet the way we listen to the music and the way the artist communicates with us, the fans, has changed.

In this essay I will be researching how, through album cover art, society has changed and how the cover art reflected the change in society, and how the artist engaged with the fan. How much can the artist today now express themselves through their cover art?