

Lesson Five and Six: Lesson Requirements

Objectives

1. Students are to continue working on their Microsoft Word document completing the distinction task and any other task they have not completed.
2. Cover key words/terms so students can gain an understanding of industry terms of multimedia site development.

Learning Outcome (LO)	Pass The assessment criteria are the pass requirements for this unit. The learner will:	Merit To achieve a merit the evidence must show that, in addition to the pass criteria, the learner is able to: The learner can:	Distinction To achieve a distinction the evidence must show that, in addition to the pass and merit criteria, the learner is able to:
1 Understand principles of interactive media authoring	P1 summarise accurately the principles of interactive media authoring with some appropriate use of subject terminology	M1 compare and contrast interactive media authoring products	D1 explain the benefits and drawbacks of the different formats that can be used to deliver interactive media authored products

Key Words

Readability	Improvements	Implementation
Test Plan	Evaluation	Conceptualization
Hyperlinks	Alternative pathways	Usability

Starter

Discuss the role balance and the other items below have on the sites they have reviewed. Discuss with students showing examples while they check to see if they have covered the criteria. Get feedback from the students about how they have integrated the concepts below into their work in the Microsoft Word document.

(P1-M1-D1) [The principles of design](#) – you need to covers the principles for each of the products:

- Balance
- Proportion
- Rhythm
- Emphasis
- Unity

Main Task

For this section we will look at the **legal and ethical considerations** relevant to industry practice.

You will need to write an article explaining the following items and how they relate to **both the industry and your project**.

You **MUST** use appropriate technical industry terms in your article.

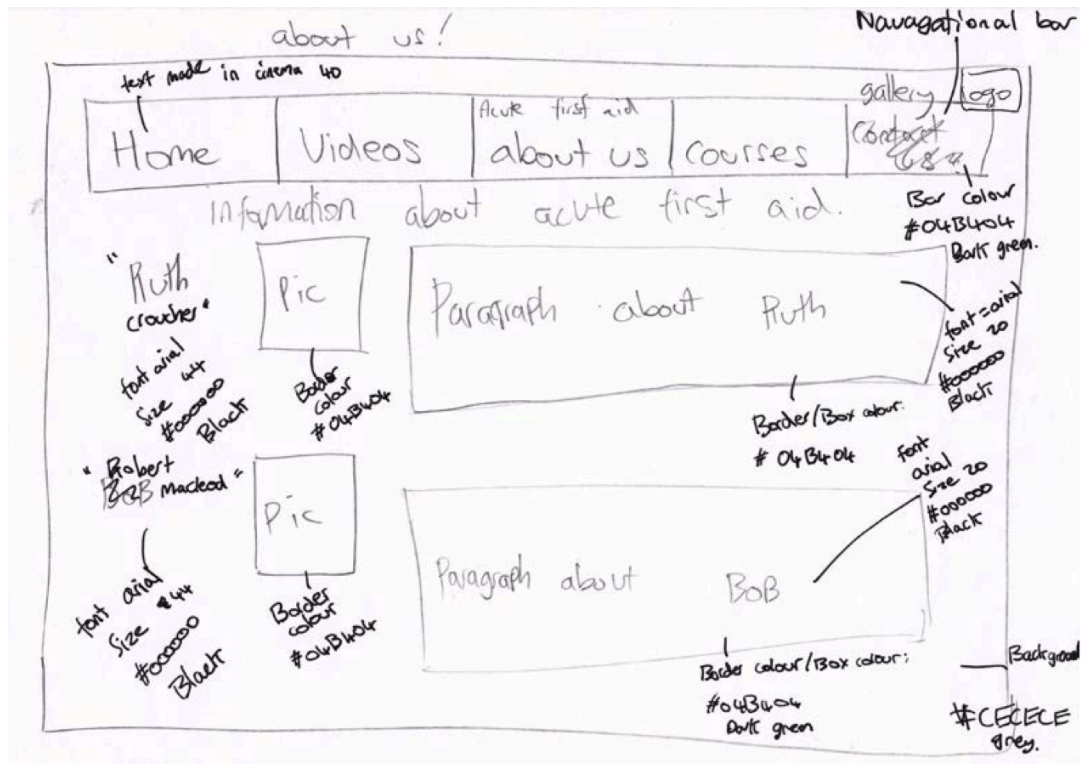
1. What is copyright?
2. How does it affect the images you might use from the web or other sources?
3. How does copyright affects the videos you might want to use from YouTube or any other video source?
4. What happens when you don't have permissions to use either the videos or images?
5. What legal factors should you consider when creating and using other people's content?
6. Why is it important to acknowledge sources?
7. How does the following affect the content you create or use?

- **libel and sensitivity to other social groups**
- **relationship with your client**
- **authorship**
- **ownership issues**
- **accessibility**
- **Computer Misuse Act**
- **Data Protection Act**
- **Design rights**
- **working to a brief**
- **age**
- **blasphemy**
- **intellectual property rights**

In your article you **MUST** discuss legal factors when downloading music. Also please make sure that you write about the uses of images and videos in your final project.

Stretch - Extension Activity

Start designing the school's interactive site. You will need to re-read the brief to get an idea of what the task you need to complete is. Designs should be done on paper. In order to help, review the sites you have carried out research on. Pick out the elements you wish to use on the school's Sixth form site such as the navigational structure, placement of images, interactive banners, videos, sound, link to YouTube videos, text and animation. Please see example of what your drawing should look like below.



Support - Support Resources

Sources materials are as listed:

[Principles of Interactive Media](#) – pdf document, which covers the principles of Interactive media design.

http://prezi.com/ohvec3y6i_x2/principles-of-interactive-media-authoring-authoring/ - Prezi presentation which covers the principles of interactive design.

Powepoint internet slideshow

<http://www.slideshare.net/hinaarshad3551/advantages-and-disadvantages-of-multimedia>

The presentation of the course

<http://shrdocs.com/presentations/8021/index.html>

Presentation

<http://multimediasources.weebly.com/advantages-and-disadvantages.html>